

**Cascades Community Association
2008 Beautification Projects**

Criteria for Evaluating Proposed Projects

The Board should consider the following criteria in evaluating proposed beautification projects:

1. Projects should be located on association property and must be visible from public rights-of-way (roads, trails, common areas).
2. Priority should be given to projects that have the greatest visibility & impact to the community/ neighborhood. High visibility/ impact areas would include:
 1. Main thoroughfares
 2. Entrance ways to community neighborhoods
 3. Common community land around community centers/ playgrounds/ tennis courts
 4. Community paths and trails
 5. Other community commonly used areas
3. The general nature of the project should improve the aesthetics of the project site, and/or the neighborhood or area in general
4. The project should demonstrate use of materials, textures, and colors which are visually compatible with the immediate vicinity
5. Where possible, the proposed landscaping should focus on low water use/ drought tolerant vegetation
6. Landscaping projects that improve erosion control should take higher priority
7. The project, once completed, should not require significant general care or overall maintenance
8. The Board should also be alert to any projects that would require permits or other approvals (e.g. VDOT) before being implemented.

The overall cost of the project should also be evaluated in the context of how well the project satisfies the criteria described above i.e., high dollar projects that rate highly against the criteria above may have more merit than lower costs projects that meet few of the criteria.

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Ref #	Description	Est. Cost \$	Criteria (H/M/L)				Comment
			Location (1,2)	Aesthetics (3,4)	Maintenance (7)	Green (5,6)	
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